

Manager Product Marketing - Telecom Segment (m/f/d)

CONFIDENTIAL

1. Company

Our client is a globally active, dynamic high-tech company and is one of the leading manufacturers of active and passive electrical construction elements. With over 23,000 employees in various German and global subsidiaries, it is also a leading supplier of standard and special products.

2. Vacancy

Manager Product Marketing – Telecom Segment (m/f/d)

As Manager Product Marketing - Telecom Segment (m/f/d) you will take responsibility for a new position as an interface between sales, R&D as well as business marketing for the entire European area

Main Responsibilities and tasks:

- Creation of price and product strategies
- Initiation and support of products and their development
- Interface management between R&D, business marketing and sales during the entire product life cycle
- Support for design-in activities
- Product presentations and training for sales and customers
- Participate in annual budget, forecast, and annual planning process
- Preparation of market and competition analyses

Location: South-West Germany, home-office option (2 days/week)

Reporting: directly to Head of Product Management Diodes

3. Qualifications and Profile

- Completed technical studies, ideally with a specialization in electrical engineering
- At least 5 years of professional experience in (product) marketing
- Market and Product knowledge in the field of Low Power Rectifiers, ESD and TVS Protection is desirable
- Entrepreneurial and strategic thinking skills combined with a high level of cost-benefit awareness
- Communication and negotiation skills in English and German
- good MS-Office and SAP/R3 knowledge desired
- Willingness to travel internationally (approx. 10-20%)

4. Others

The candidate (m/f/d) agrees to keep private all information he has become known as part of the application process, especially address, position, company name and contact person of the customer of TW CONSULT and that he will not give any information to others.

5. Contact

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