



Market Insights Senior Consultant (m/f/d).

Leading international Market Research Company

1. Company

Our world is changing fast. Consumers, users, and buyers are calling the shots. New things become possible every second. And more complicated, too. The clients are businesses around the globe. To make the best possible decisions every day, they need to really know what is going on, now and in the future. Our client don't has a crystal ball, either. But they love data and science and they understand how to connect the two. They care about attention to detail and accuracy. They are digital engineers who build world-class research, powered by high technology. Because people who know best lead the way.

At Market Insights they help their clients to understand the dynamics of their marketplace. Up-to-date retail sales data reveal how products are performing in the market – ongoing. They identify key-trends and create relevant stories. As acknowledged market experts they maintain a continuous dialogue with their clients to support them in setting clear strategies for commercial success.

Take your future into your own hands. Our client values skills and talents and will support your development within their international teams. They offer an exciting work environment that brings people together and encourages an entrepreneurial and innovative spirit. They passionately focus on addressing their clients' needs and improving their knowledge through the best digital research solutions in the world. They do this by integrating data from all sources and by providing prescriptive analytics giving insightful answers to their key business questions. They call this Growth from Knowledge.

2. Vacancy

Our client is looking for a **Market Insights Senior Consultant (m/f/d)**, based in Nuremberg, serving German-based Technology and Durables clients on a local and international level

Senior Consultants

- act as strategic partners to our clients,
- develop fact-based answers to complex key business questions,
- deliver insightful presentations and actionable recommendations to our clients,
- coordinate client services cross countries and categories,
- run final quality checks of quality,
- collaborate in cross-functional teams with experts in Sales, Operations, Data and Marketing Science as well as Global Product Management.

You'd get to work with Product, Marketing and Sales Managers from leading Technology & Durables brands and retailers in a dynamic, open and international environment. The clients comprehensive training and development program would help you to successfully tackle your day-to-day challenges and move up the learning curve fast. Being constantly challenged can get stressful sometimes, that's why our client cares about its employees and offer sports, health and wellbeing programs helping you to unwind.

3. Profile

You understand that 'digital' means business transformation and not just buzzword bingo. You feel at ease with constant change as the new normal. You live and breathe data driven analytics and boast with second to none communication, presentation and client facing skills. Is this you? Awesome, here is what we are looking for additionally:

- Bachelor´s/ Master´s degree in Business Administration, or equivalent experience
- proven experience in consulting,
- creativity and the ability to address real-world business problems analytically,
- eagerness to learn, an open mindset, team spirit, and an entrepreneurial attitude,
- excellent German and very good English language skills,
- passion, dedication and commitment.

4. Others

The candidate (m/f/d) agrees to keep private all information he has become known as part of the application process, especially address, position, company name and contact person of the customer of TW CONSULT and that he will not give any information to others.

5. Contact

TW CONSULT
search & selection
Veilchenstr.1
80336 München
Tel.: +49 (0)89 26019814
Fax: +49 (0)89 72480798
Mail: munchen@tw-consult.com
Web: www.tw-consult.com
Tanja Wunderlich